



Soft Drinks & Water

Glastonbury Festival 2025

Welcome to Avalon Events Wholesale, water & soft drinks wholesaler at this year's Glastonbury Festival. We would like to introduce ourselves and give you the information you need to place your orders for water, soft drinks and energy drinks at this year's event. If you have any questions pre-event, please contact Gemma on **07709 545296** or email orders@avaloneventswholesale.co.uk.

Avalon Events Wholesale is the provider on behalf of Glastonbury Festival to operate the wholesale supply of water, carbonated soft drinks and energy drinks at the festival. Under your traders agreement, you are not permitted to bring soft drinks into the festival and this means that you are required to buy your soft drinks from Avalon as the official appointed wholesaler onsite. This helps to support the festival and most importantly, significantly reduces the volume of delivery arrangements and vehicles around the festival.

Stock prices have unfortunately been increased by Coca Cola & Life Water from last year, plus an increase in the UK sugar tax. We try to keep our prices as close as possible to comparable wholesale rates, with a bit extra to cover the onsite delivery costs for the crew and delivery vehicles.

As you will appreciate with a festival the size of Glastonbury it is best to get orders in place early and confirm your deliveries. We cannot take last minute pre-orders in the run up to the festival. We run a two stage process: **Pre-Orders** (placed in advance and delivered to your stall before the festival opens to the public) and **On-Site Orders** (Visit the Wholesale Market or call us – deliveries and personal collections).

Pre-Event Orders can be placed online from Thursday, May 1st till Monday, June 9th via the website at <http://www.avaloneventswholesale.co.uk>. The office is opening on Monday 19th May for direct calls and further confirmations. **Your stock is then delivered to the**



front of your pitch between 7am, **Monday 23rd June** and midday, **Wednesday 25th June**. Please make sure that you are onsite and available to take delivery.

On-Site Orders can be placed at our Site Shop, located in the Wholesale Market with payments by cash or card. You can also place orders over the phone. **We are open from Monday 23rd June till Sunday 29th June for orders and collections.**

Place an Order

Pre-Event Orders

All Pre-Event Orders are made by placing an order online at the Avalon Events Wholesale website. This can be found at <http://www.avaloneventswholesale.co.uk>

When you place your order on the website, you will be asked to create an account. In your 'My Account' area you will be able to download your invoices. When placing new orders, first login to your 'My Account' area which will ensure all your order details are kept in one place. This will help us track your orders and be easy for you to download invoice information in the future. If you have previously traded with us it is best to use your existing online account details.

If you lose your password it will be resent to your email address by going to <http://www.avaloneventswholesale.co.uk/customer/account/forgotpassword/>

The website is a standard ecommerce style site allowing you to choose products and place your order. If you need help with the website please, ring Gemma on 07709 545296 who is in the office from the 19th May and she can guide you through the process. You will need your stall holder number and market location details when you place your order.

We are taking Pre-Event Orders up until **Monday June 9th**. It is important to place your Pre-Event Order before this date so that we can order the volumes of stock needed for everybody and guarantee your stock delivery.

Please be aware that we do not take payment when you place your initial Pre-Event with us. Please pay by BACS or ring us directly and we can take payment over the phone.

If you have any specific delivery information please ring us so that we are aware and it can be added to your order details. We deliver across the west side of the site on Monday and the east side of the site on Tuesday. Deliveries will not be made unless payment has been received and cleared the bank by **Monday June 9th**.



On-Site Orders

All On-Site Orders are made at Avalon Events Wholesale shop located in the main Wholesale Market. You can pay in the shop by cash or card. The office is open from 9am to 5pm Monday to Sunday. Visit us or ring **07709 545296** for next day deliveries and card payments over the phone.

NB mobile networks get very busy on show days so it is best to visit the Wholesale Market in person. We do not take orders via text message, messaging app (i.e. Facebook, WhatsApp, Signal) or voice message.

Minimum order for delivery is 8 cases. These will be delivered the morning after you have placed your order between 6am and 11am, so **please plan ahead for stock deliveries.** Last orders will be delivered by 11am on Sunday 29th June. You can also pick up products from us by hand to collect with a sack truck. **There is limited vehicle access on site on live days.**

The Avalon Events Wholesale shop in the Wholesale Market stocks a wide variety of the Coca Cola soft drink range and Life Water. This product range is available for collection from the Wholesale Market. Products include the main core range, plus Cherry Coke (£16.50), Fanta Lemon (£15.50), Fanta Fruit Twist (£15.50), Fanta Orange Zero (£15.50), Fanta Pineapple & Grapefruit (£15.50), Fanta Lilt (£15.50), Sprite Zero (£15.50), Monster Mango Loco (£15.50), Monster Pipeline Crush (£15.50) & Monster Ultra White (£13.50). (Prices Net).

Pre-Order Prices

Core Range

For Pre-Orders by the case please select from the core range below.

Cans	Type	Size	Units	Net
Coca-Cola	Can	330ml	24	£16.50
Diet Coke	Can	330ml	24	£15.50
Coke Zero	Can	330ml	24	£15.50
Fanta Orange	Can	330ml	24	£15.50
Sprite	Can	330ml	24	£15.50
Oasis (flavours TBC)	Can	330ml	24	£14.75
Life Water Still & Sparkling	Can	330ml	24	£12.50
Monster Energy	Can	500ml	12	£15.50

Pallet Orders



For Pre-Orders by the pallet, we can offer a full mixed, soft drink product selection. Mixed pallets are for soft drinks only. Mixed pallets of soft drinks can be configured by layer to include the full Coca Cola can range, this includes the main core range plus: Cherry Coke, Fanta Lemon, Fanta Fruit Twist, Fanta Orange Zero, Fanta Pineapple & Grapefruit, Fanta Lilt, Sprite Zero, Monster Mango Loco, Monster Pipeline Crush & Monster Ultra White. There is a 85p discount per case on water and soft drinks when buying a full pallet. A pallet of soft drinks has 120 cases and water has 100 cases.

Full details will be available from the website, but it is best to confirm your configurations with us directly over the phone. The office is open from the 19th May to take details on mixed pallets.

Payment Deadlines

Online Bank Transfer or Debit Card – Monday June 9th

Please add your stall name and order number as a reference on all online transfers so that we can confirm that payment has been received. Some banks can take up to 3 days to transfer and clear, please build this into your payment schedule. Online bank transfer is the preferred payment method.

Bank: Lloyds Bank
Name Avalon Wholesale
Sort Code: 30-99-66
Acc No: 36780168

Avalon Events Wholesale are requesting all customers to pay by online bank transfers, BACs or debit card. Card payments are taken over the phone.



Contact Us

If you have any questions or would like to place an order, please contact us direct

General & Pre Orders: **07709 545296** (Gemma)

On-site Shop: **07709 545296**

Email: orders@avaloneventswholesale.co.uk

Online Shop: www.avaloneventswholesale.co.uk

On-Site: Find us in the main Wholesale Market

Terms & Conditions

- **Definitions:**

"Water"	Water H2O
"Soft drinks"	all non-alcohol drinks excluding water and Energy drinks.
"Energy drinks"	all recognised national Energy drinks such as Red Bull, Relentless, Monster and others.
"Customer"	all officially appointed market stall holders at Glastonbury Festival.
"Purchaser"	customer or market stall holder at Glastonbury Festival.
"Seller"	Sales Office and/or persons at Avalon Events Wholesale.
"Cans"	cases of canned drinks as opposed to PET's or glass.

- **Availability.**

All products are offered for sale subject to availability. Each order by the Purchaser shall be deemed to be an offer by the Purchaser to purchase products subject to these conditions of sale. Acceptance of the delivery of the Products shall be deemed conclusive evidence of the Purchaser's acceptance of these conditions of sale.

- **Prices.**

All product prices are stated as given and are exclusive of VAT at 20%. Therefore VAT will be added to all invoices at 20%.

- **Payment.**

All products require payment in full before delivery to the customer. There will be no credit facilities in this regard. Pre-Event Sales must be paid for in full as a condition of confirming the order. On-site Event Sales must be confirmed by full payment by cash or card on site.

- **Delivery.**

All Pre-Event Sales (over 8 cases) will be delivered to the customer on site by Avalon Events Wholesale. The customer will be advised on delivery day for each market area. Any signature on a delivery note will be deemed to carry the requisite authority of the Purchaser. Delivery will be effected at the Purchaser's address on site. Delivery is to kerb side only (front of stall), we do not deliver to back of stalls, fridges, vans etc

- **Risk.**

Risk in products shall pass to the Purchaser upon delivery. The Seller accepts no liability for loss or damage to Products in delivery on site unless the Purchaser:

At the time of delivery, examine the product as delivered.
Retains for inspection all packaging and related material.



Endorses any delivery documents with details of loss and or damage.
Notifies the seller within 6 hours of delivery.

- **Returns.**

No credit will be given for returns unless expressly agreed with the Seller as a condition of supply before the event.

- **Ownership of Products.**

Ownership of the Products shall not pass to the Purchaser until the Seller has received in full (in cash or cleared funds) all sums due to it in respect of the Products. No deliveries or collections will be permitted and allowed without full payment.

- **Force Majeure.**

The Seller shall not be liable or deemed to be in breach of contract for any failure or delay in performance of its obligations to the Purchaser as a result of causes beyond the Seller's reasonable control. This includes but is not limited to adverse weather conditions, strikes and trade disputes.

- **Guarantee.**

Failure to deliver products by Avalon Events Wholesale will be rectified by a full refund of monies paid by the customer within 21 working days, post event. Refunds will be made via on-line banking.

- **Energy Drinks.**

GFEL supports the national guideline that High-Caffeine Soft Drinks (energy drinks) should not be promoted or marketed to consumers under the age of 16. While there are no age restrictions on the sale of energy drinks, GFEL has chosen to introduce a site wide policy, reflecting many vendors' approach outside of The Festival, and restrict their sale to those over a certain age.

We therefore request all vendors to age-check any purchaser of energy drinks who they believe is younger than 16, proof of ID would then be required to buy the product. If proof of age cannot be provided, we request that vendors refuse by apologising and explaining that they cannot sell the energy drink on this occasion. We recommend the use of clear signage to support the initiative. stock energy drinks the festival requires you to display the poster that highlights the responsible sales . Posters will be available at the Avalon Events Wholesale shop and for traders to download from our website. It is the responsibility of Traders to display the correct signage at the event.